



small  
Business  
Ambassadors

# Student enrichment solutions



**Direct access to business in enterprise education**



**EDUCATION FOR ENTERPRISE CIC**

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# Small business people working together in schools and colleges to equip the workforce of tomorrow with the reality of today

Creating a life-skills partnership between students, teachers, educational bodies, and the most vibrant part of the economy  
*small business*

## WHAT'S IN IT FOR EDUCATION?

- A fast track to reality, learn about life
- A way of improving personal skills
- Preparation for work experience
- Students see greater relevance in their lessons
- Teachers broaden their capabilities
- Raise student aspirations and self-motivation
- Better understanding of career paths
- Understanding the criteria for success
- Add focus to life goals through inspiration
- A more rounded knowledge
- Why learning to learn is a key factor at school
- Getting information from "The Horse's Mouth"

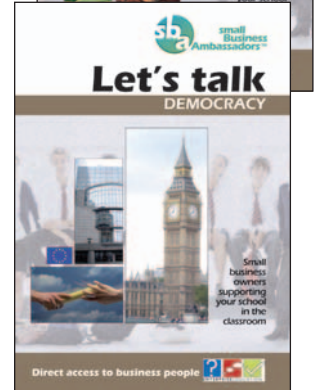
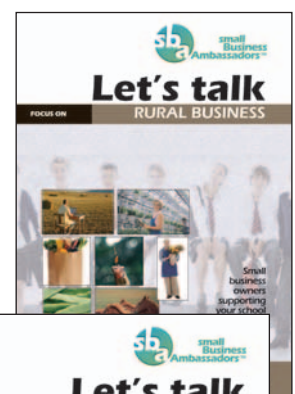
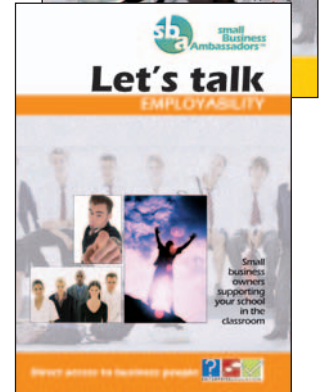
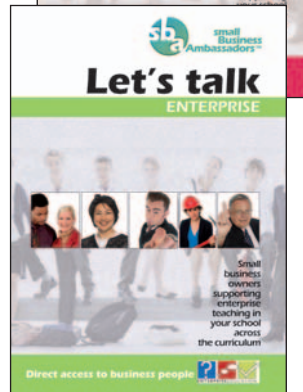
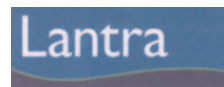
Working with us is a very simple process. We can mould our material to suit your students, the curriculum and where you are in it. Some of the topics are shown here.

Whether it's for a part or a whole day, one class or a year group, we will work with you to deliver a valuable experience for your students. For more information call

**T: 0845 388 7801**

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Working in partnership with



**Knowledge and experience a potent combination**